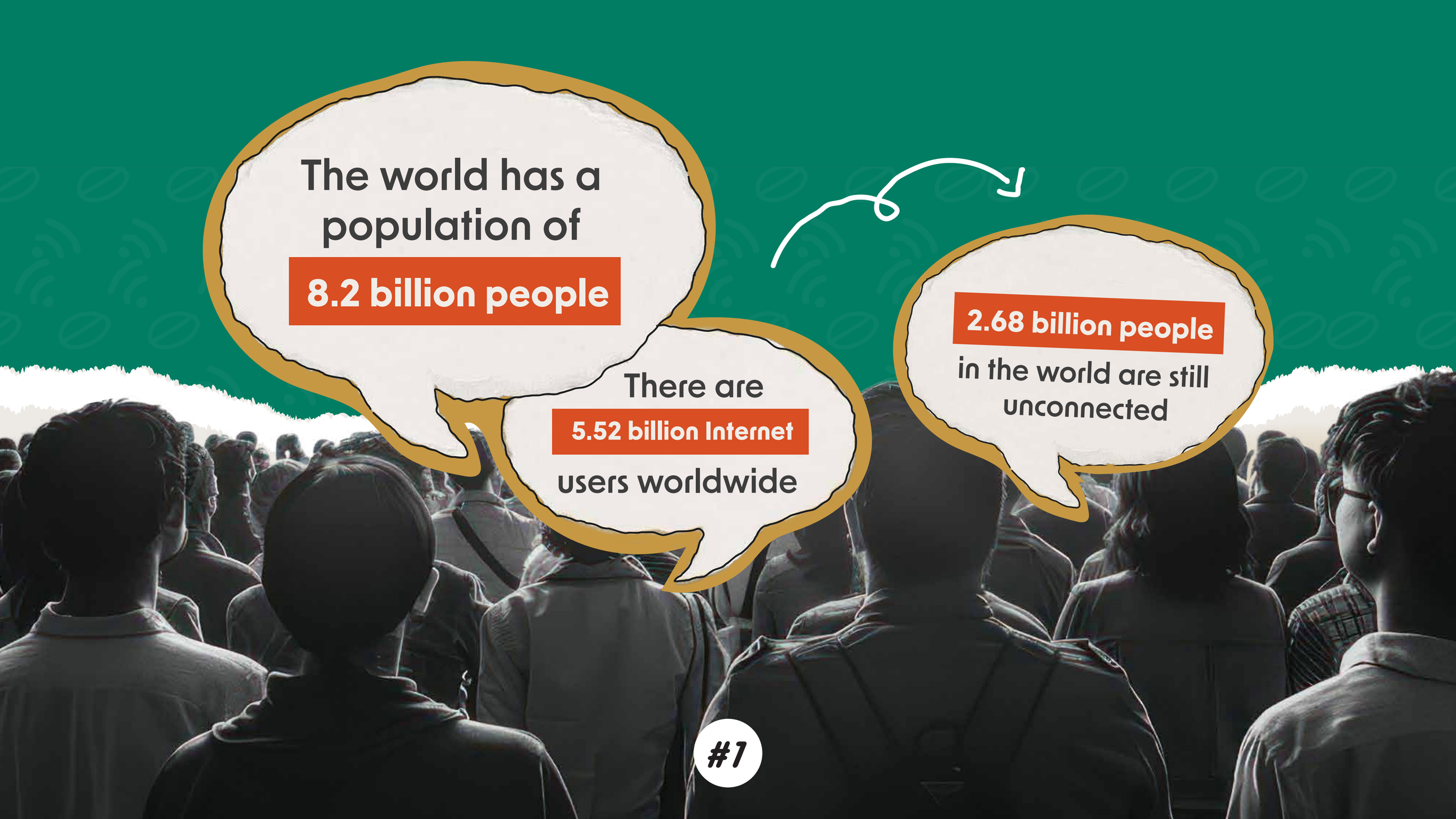
Cyber Capacity Building

The Digital Empowerment Foundation Way


The world has a population of
8.2 billion people
There are
5.52 billion Internet
users worldwide
2.68 billion people
in the world are still unconnected
#1

This is the photo of an unconnected village called Tulsi, which is now called YouTuber Village because of 9900 community members who have become YouTubers

#2

Here's a woman from a tribal community, an information agent, who borrowed a digital device from her husband to help her community by learning about Cyber Capacity Building. She now says that she can leave her husband but not her smartphone.

A set of young people in Assam have started using mobile apps through digital financial literacy and learnt how to use applications to apply for loans and buy smartphones

Jamtara, a sleepy and unconnected rural district becomes the capital of cybercrime and cyber fraud, popular for its deceit to even have a Netflix Series made on it. There are 23 such cybercrime leading towns in India.

#5

Nitesh, leading the digital transformation of Nandurbar, uses Digital Media to make videos on governance and entitlements. He has created 2 of the first ever village council with all tribal members who control the governance.

Google and world banks have hired celebrities to do Cyber Capacity Building advertisements to prevent people from falling victim to cyber fraud.

#7

$34M

are lost in debit/credit card fraud

99%

Of all online transactions in India are on UPI

7 lack

complaints of online fraud was recorded by April 2023

40%

Of all global online transactions are from India

*There are 100 cybercrime victims per hour in India

5.2 M

Mobile connections are on fake documents

47.3%

of financial frauds are on UPI

77%

of all frauds are financial in nature but the approach is behavioral

Soft Subjects to focus on for Cyber Capacity Building

Mental Wellness

Financial Literacy

Psychological Imapct

Change in behavioral norms

Social Changes

#10

Cyber Capacity Needs for Civil Society

Communities

Organisations

COP's

Entrepreneurship: Digital Sarthak

www.digitalsarthak.defindia.org

Digital Sarthak is a national digital entrepreneurship and empowerment programme of Digital Empowerment Foundation supported by USAID and DAI. The main objective of the project is to increase the digital capacity of the Women entrepreneurs and community development organizations in marginalized and underserved regions in India by providing them with digital up-skilling support and strengthening their ability to engage on digital and ICT policy issues.

Mentorship: Going Online as Leaders

CAMP is designed to address the digital divide in India, empower young women in underserved localities in India, and build the next generation of advocates in the US and India. Through CAMP, young women and girls in both countries will unleash their potential to become leaders of change in their communities, while forging lifelong bonds in the process.

www.defindia.org/GOAL

Information Trustee: SoochnaPreneur

The cadre of community members working as SoochnaPreneurs are information agents who strengthen the poor information ecosystem in rural communities in India, especially in the backward districts that has alienated a majority of India's population from social and economic entitlement gains and now push them into cycles of misinformation, disinformation and malinformation enabled physical and mental harm.

www.soochnapreneur.in

Health Entrepreneurship: Digital Didi

Stemming from the urgent need to destigmatise menstruation, DEF launched the 'Digital Didi' programme to create awareness among adolescent girls and women in rural and semi-urban India about misconceptions and misinformation surrounding menstruation, and to communicate authentic information, facilitate access to sustainable menstrual products and better health infrastructure.

www.digitaldidi.org

www.krisarthak.in

Financial Counseling: Krisarthak

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How ever engaged and dependent you may be with your digital platforms and tools, you should never have a trusted relationship with it. Your trustee for your decisions must be physical and must be human enabled

Human relationships are based on trust. Digital relationships are designed on mistrust

Thank you